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**NBC 6 AND TELEMUNDO 51 AWARD \$150,000 IN  
NBC UNIVERSAL FOUNDATION GRANTS  
TO FIVE NON-PROFITS IN SOUTH FLORIDA**

**South Florida Grants Are Part of \$1.2MM National Community Outreach Initiative  
to Fund Public Secondary Education Programs**

Miramar, FL (September 4, 2008) The NBC Universal Foundation has awarded \$1.2MM in grants to non-profits in six cities, as part of the company's on-going commitment to improving public secondary education in underserved communities. It was announced by Jeff Zucker, President & CEO of NBC Universal. The funds will be distributed to 29 non-profit organizations in Miami / Fort Lauderdale, Chicago, Dallas, Los Angeles, New York and Washington, D.C.

"NBC Universal is committed to giving back to our community," said Zucker. "These funds will support organizations that are making great strides towards improving secondary education, and it gives me great pleasure to support them both financially and through the volunteer efforts of our employees."

This is the third year of funding for this successful company initiative, which targets cities with large NBC Universal employee populations and significant education needs. Local area employees from NBC Universal / Telemundo and parent company General Electric have been actively involved with this effort and will again have the opportunity to show their support by volunteering as mentors, tutors and career speakers. "We take the future of South Florida's youth very seriously and remain committed to working closely with our five local organizations, helping not only through the financial assistance, but also by having our talented employees partner with the programs' participants," said Manuel Martinez, Telemundo 51 President and General Manager.

This year's South Florida grant recipients were selected based on their impact on improving educational opportunities for 6<sup>th</sup> through 12<sup>th</sup> grade students. The funding will support a wide range of programs including career counseling, college test preparation, as well as developing digital literacy, leadership skills, volunteerism and environmentally driven action projects. "As we enter the third year of funding programs in South Florida, it is a pleasure to witness the progress being made by our grantee organizations. It is an honor and a privilege for all of us at NBC 6 and Telemundo 51 to be given the opportunity to give back to our community and to make a positive difference in the lives of our young people," said Ardyth Diercks, NBC 6 President and General Manager.

NBC 6 and Telemundo 51 executives presented the 2008-2009 grant checks to five South Florida non-profit organizations on September 3<sup>rd</sup> at the stations' Miramar studios:

- Communities in Schools of Miami ([www.cismiami.org](http://www.cismiami.org))
- Cuban American National Council ([www.cnc.org](http://www.cnc.org))
- Hands on Miami ([www.handsonmiami.org](http://www.handsonmiami.org))
- Kids Ecology Corps ([www.kidsecologycorps.org](http://www.kidsecologycorps.org))
- Boys & Girls Clubs of Broward County ( [www.bgcbc.org](http://www.bgcbc.org) )

NBC Universal is one of the world's leading media and entertainment companies in the development, production, and marketing of entertainment, news, and information to a global audience. Formed in May 2004 through the combining of NBC and Vivendi Universal Entertainment, NBC Universal owns and operates a valuable portfolio of news and entertainment networks, a premier motion picture company, significant television production operations, a leading television stations group, and world-renowned theme parks. NBC Universal is 80%-owned by General Electric, with 20% controlled by Vivendi Universal.

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