



The Kids Ecology Corps

For Immediate Release

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For Additional Information

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The Kids Ecology Corps and Tri-Rail partner with the “Kids Go Green” Poster Contest

Children from all three counties grades 6 to 8 are invited to design a poster that shows public transportation in motion as one important way to help reduce pollution.

Winners receive \$250 and more.

October 10, 2007 (Dade, Broward and Palm Beach) – Tri-Rail and local non-profit environmentally-focused youth organization The Kids Ecology Corps have recently partnered to educate and inspire South Florida’s youth about what they can do to help the environment and cut down on greenhouse gases with the “Kids Go Green” poster contest, open to grades 6 through 8 in all three counties. Three winners will be selected to each win \$250, a family day at Billie Swamp Safari and more.

Children are invited to design a poster that shows the benefits of using public transportation and its immediate “Green” effect on their environment. Tri Rail and The Kids Ecology Corps strive to educate youth and their families on the significant environmental benefits of switching to public transit. According to the EPA, using the Tri Rail is at the top of the list of ways households can become “Greener” and slow down climate change.

“Choosing to commute by train instead of using our cars is a great way for families to lead by example and teach our youth about how they can help save the Earth, one person at a time.” says Emily Lagerquist, Executive Director of The Kids Ecology Corps. “One less car on the road in a single household means twenty less pounds of carbon emissions a day. Imagine what an impact that would have. That adds up to 5,000 less pounds of deadly gases in our atmosphere yearly, and the environmental benefits are immediate.”

Tri-Rail’s multifaceted “Go Green” campaign began on October 1, 2007, challenging consumers to help the environment and save money by registering for the EDP. “We are excited that we have taken this initiative to another level, engaging environmentally aware partners, and participating in programs that truly exemplify our support of bettering the environment.” says Tri-Rail’s Director of Marketing Bonnie Arnold.

Deadline for entries into the “Kids Go Green” poster contest is December 9th, 2007. Visit www.kidsecologycorps.org for contest rules. Posters should be sent to The Kids Ecology Corps offices at 1350 E. Sunrise Blvd., Fort Lauderdale, FL, 33334.

More information on the “Go Green” campaign is available by visiting the Tri-Rail website: www.tri-rail.com.



The Kids Ecology Corps

The Kids Ecology Corps is a non-profit 501 (c) (3) organization whose mission is to inspire young people to make environmental action part of their everyday lives and in the lives of those around them. KEC has reached over 58,000 young people from pre-k through high school, offering unique hands-on presentations and eco-action programs that educate children and youth about: keeping our oceans clean; the importance of trees; the role re-planting our coastal wetlands play in beach conservation; water conservation; pollution prevention; global climate change and energy conservation; and, protecting local natural habitats for native wildlife. Visit them at www.kidsecologycorps.org or contact The Kids Ecology Corps at kec@kidsecologycorps.org . The KEC team can be reached at Tel.: 954-524-0366 to volunteer or to schedule an education or eco-action presentation at your school.

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